

Washburn Life
(Washburn Area Improvement Association)
(Official)
Meeting Minutes
December 10th, 2024

Location: Washburn City Hall

Board Members Present: Donna Sommer/ Rhonda Johnson/ Rashel Crowell/ Mark Lelm/ Richard Perkerewicz/ Staci Berube

Board Members Absent: Rachel Retterath(e)/ Alyson Tiegen (e)

Others Present:

Meeting was called to order at 12:01 pm by President Rashel Crowell.

- 1) Secretary Report: Minutes from the November 12th meeting. (Mark made a motion to approve the minutes as written, 2nd by Donna) **Approved.**
- 2) Treasurer's Report: Donna went over the report as of December 10th. (Staci made a motion to approve the financial report as presented, 2nd by Rhonda) **Approved.**
- 3) Old Business:
 - a) **Santa Day (Dec 7):** Rashel and Rhonda gave a review of the event. (Over 250 people came to the memorial hall for lunch, crafts and a visit with Santa & Mrs. Claus). Discussion.

Mark made a motion to give \$5 in Washburn Bucks to each of the volunteers, 2nd by Donna.
Approved.
 - b) **Washburn Buck Promo (Small Business Saturday):** Rhonda gave an update on the promo. It went well. (There were 120 bundles of \$50. in Washburn Bucks) Sold out in 5 days.
 - c) **Small Business Saturday Vendor/Craft Show (Nov 30):** Rhonda gave a review of the event. It was a good turnout with 30 vendors/crafters having booths. Vendors are willing to come back next year.
 - d) **Board Position Appointment (Vacancy):** No Candidates to fill the position. Discussion. (board member candidate recruitment).
- 4) New Business:
 - a) **Leader News Ads:**
 - a. **Quick Dials:** Leader News asked if Washburn Life would sponsor the Washburn Dial Quick (business phone numbers) sheet. The cost is \$500 for 500 copies printed and distributed to businesses, school and put into the newspaper, if we want. Rhonda showed the group the sample banner ad that will be placed on the bottom of the sheet.

Mark made a motion to go ahead with sponsoring the dial quick page, 2nd by Richard.
Approved.

- b. **Christmas Songbook/Sakakawea Country Magazine Ads:** Rhonda presented the updated ads for the Christmas Songbook (full page on back of songbook-\$420) and the Sakakawea Country Magazine (1/2-page ad for \$544).

Mark made a motion to go ahead with the 2 ads, 2nd by Donna. **Approved.**

- b) **Office Space:** Donna told the board that the Leader office space is no longer available. Rhonda has been looking for a new location. Discussion. Tabled until next month's meeting.
- c) **Rental Liability Insurance (Western Frontier):** Donna went over the liability policy. Discussion.

Mark made a motion to approve the insurance policy, 2nd by Staci. **Approved.**

- d) **Membership Letters (2025):** Discussion on membership levels. Tabled until next month's meeting.

Next Meeting: January 14th at 12 pm at **Washburn City Hall**

Adjournment: Meeting was adjourned at 1:04 pm by President Rashel.

Rhonda Johnson

Minutes submitted 12/12/2024.